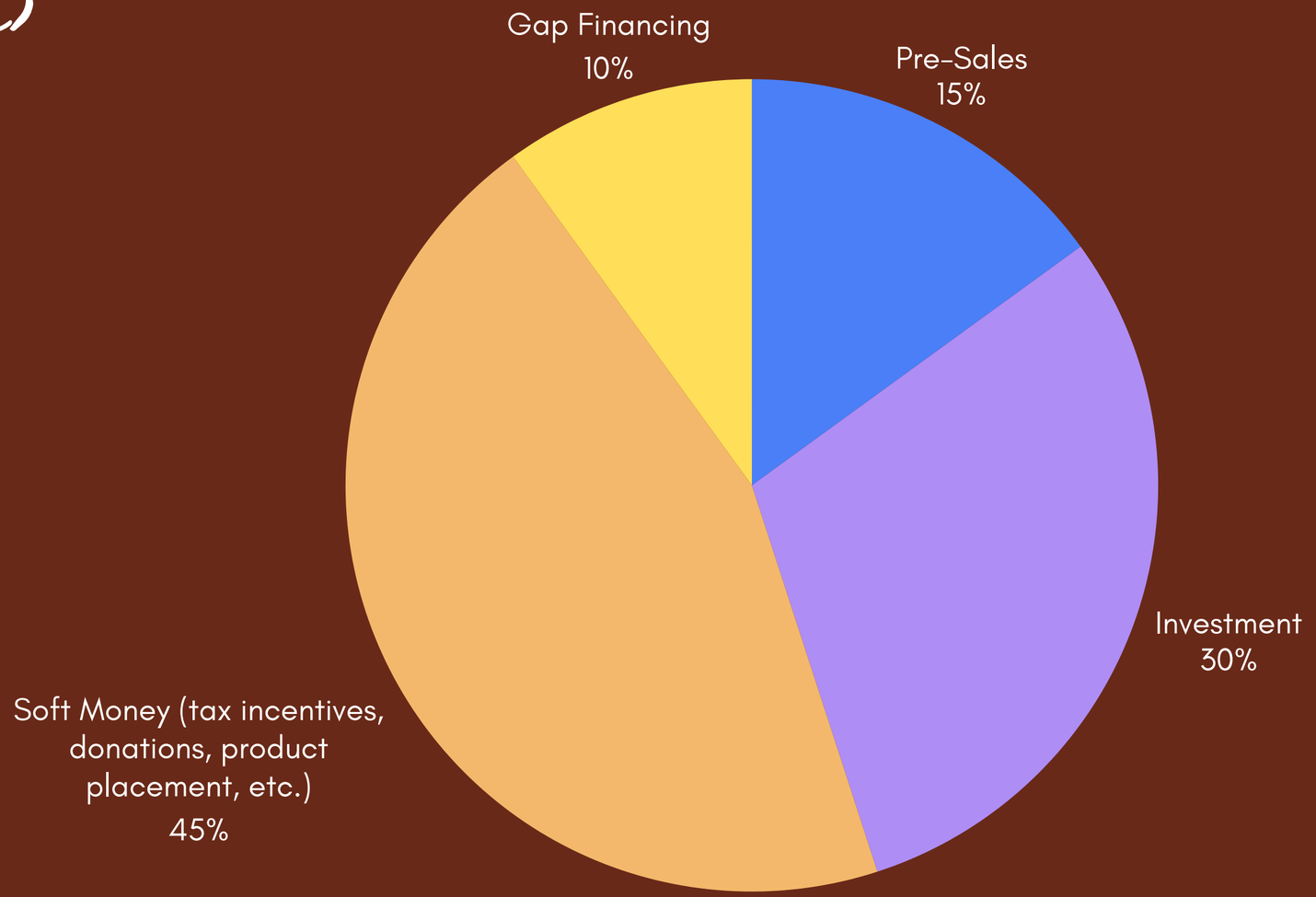
film financing structure

(expected)



Our Strategy? Our roots.

Our funding model prioritizes museum, garden, and bonsai-adjacent philanthropists and enthusiasts through the donor route as opposed to prioritizing packaging for investors and pre-sales.

We are aiming for a raise of 20-25% through the donor route alone, which will demonstrate market demand and encourage subsequent investment financing.

revenue waterfall

Here's how money flows from the film's gross revenues to investors.



Gross revenues

Money received by Wild Bonsai Love LLC from the distribution/exploitation of the film

Expenses/Reserves

Expected to be at least 35% of gross receipts

Includes sales agent, distribution and publicist fees, repayment of any loan and interest, insurance coverage expenses, copyright expenses, a contingency reserve, etc.

Investor recoupment

Recoupment + 20% premium

Net proceeds

Assuming budget is funded at least 50% by investors, investors to receive 50% of net proceeds, if any, pro-rated among them

Summary only. Exact waterfall will be as set forth in an investor's definitive investment agreement, and subject to full execution of that agreement. Prospective investors should carefully review the investment agreement, which will supersede this information.

timeline

Our current projected timeline for the project is to enter pre-production in February 2027, enter production at the end of April 2027 and wrap in the last week of May, then to have the film ready fully produced and ready for festival submissions by the end of the summer for the 2028 festival season.

We cannot say definitively when all these production milestones will occur; they are subject to change.

genre case studies



MY OLD ASS

2024

Budget: $3,000,000
Acquired at Sundance for $15,000,000 by Amazon-MGM[1]

Relevance: Contained, character-driven dramedy, female director, low-budget



LATE NIGHT WITH THE DEVIL

2023

Budget: <$3,000,000
Box Office: $15,469,000 worldwide[3]

Relevance: Low-budget independent film with successful festival tour led to acquisiton and distribution by Shudder



GOOD ONE

2024

Budget: <$1,000,000
Gross: $352,000[2]

Relevance: Low budget, character-driven film aided primarily by soft money in fundraising



TRAIN DREAMS

2025

Budget: $10,000,000
Acquired at Netflix at Sundance for $15-20,000,000[4]

Relevance: Nature-themed story about growth, noted acquisition by major streamer.

[1] https://collider.com/my-old-ass-global-box-office-3-million/

[2] https://www.the-numbers.com/movie/Good-One-(2024)#domestic

[3] https://www.boxofficemojo.com/release/rl2353299457/

[4] https://www.latimes.com/entertainment-arts/business/story/2025-01-29/neon-inks-first-deal-of-sundance-with-together-acquisition

*Results not typical

projected budget breakdown

CATEGORY	AMOUNT	% OF BUDGET
Development	$50,000	2%
Pre-Production	$135,000	5%
Production	$1,950,000	71%
Post-Production	$260,000	9%
Marketing & Deliverables	$120,000	4%
Contingency	$251,500	9%
TOTAL	$2,766,500	100%