THE RIGHTEOUS, Financing Plan

Fiction series, 10 episodes x 50 minutes, drama based on real events
Planning estimate for the financing application, prepared September 2026.

The project is financed in two stages. Stage 1, Development, covers only the pilot script, the director's development work, casting and a teaser shoot, and is financed entirely by a producer investor as a recoupable advance. Stage 2, Production, covers writing the rest of the series, all preproduction, shooting and production of all 10 episodes, until the series is complete. Two paths are shown for Stage 2: a consortium of public broadcasters and funds (Variant A), or a single global streaming platform commission (Variant B). In both variants, Stage 2 financing includes repaying the Stage 1 investor in full.

Stage 1, Development

Shared by both paths. Financed entirely by a producer investor, as a recoupable advance repaid once Stage 2 closes.

Item	Category	%	Amount (EUR)
Pilot script (writer's fee, confirmed)	Writing	22.7%	100 000 €
Director's development work (prep, scouting, visual approach)	Directing	9.1%	40 000 €
Casting (casting director & sessions for key roles)	Casting	11.4%	50 000 €
Teaser shoot (production & post, 1 to 2 days, key cast)	Teaser	50.0%	220 000 €
Legal & producer overhead (rights clearance, admin)	Legal & admin	6.8%	30 000 €
	Subtotal, Stage 1 cost	**100.0%**	**440 000 €**
	Financed by: Producer investor, recoupable advance	**100.0%**	**440 000 €**

This 440,000 EUR advance is a bridge, not permanent capital: Stage 2 includes repaying it in full to the investor, on top of financing the production itself.

Variant A, Public Television

Stage 2, episodes 1 to 10, financed by a consortium of public broadcasters, national and regional funds, Eurimages, pre-sales and a tax credit.

Average cost per episode	**2 000 000 €**
Number of episodes	**10**
Production budget (Stage 2)	**20 000 000 €**
Stage 1 advance to repay	**440 000 €**
Total Stage 2 financing required	**20 440 000 €**
GRAND TOTAL, whole project	**20 440 000 €**

Financing source	Category	%	Amount (EUR)
RTS / SRG SSR, lead broadcaster & coproducer	Broadcaster & co-producers	20.0%	4 000 000 €
ARTE, French-German broadcaster partner	Broadcaster & co-producers	15.0%	3 000 000 €
Other European co-producing broadcasters (Poland, Greece, Netherlands, Italy)	Broadcaster & co-producers	15.0%	3 000 000 €
National & regional public funds (OFC, Cineforom and coproducing countries)	Public grants	20.0%	4 000 000 €
Eurimages, coproduction support	Eurimages	5.0%	1 000 000 €
International distributor advance & pre-sales	Distributor & pre-sales	10.0%	2 000 000 €
Tax credit / production incentive rebate	Tax credit	10.0%	2 000 000 €
Producers' equity / gap financing	Producers & in kind	5.0%	1 000 000 €
	Subtotal, production financing (% of Production Budget)	**100.0%**	**20 000 000 €**
Repayment of Stage 1 development advance	Repayment of development advance	2.2%	440 000 €
	TOTAL, Stage 2 financing required	**100.0%**	**20 440 000 €**

OFC (Office federal de la culture) and Cineforom are Switzerland's national and Geneva regional selective support schemes for film and television. RTS / SRG SSR and ARTE are illustrative broadcaster coproducers, to be replaced with whoever is actually in discussion.

Variant B, Netflix or Amazon

Stage 2, episodes 1 to 10, financed entirely by a single global platform commission, which also covers repaying the Stage 1 investor. No public selective funds (OFC, Cineforom) in this variant.

Average cost per episode	**3 500 000 €**
Number of episodes	**10**
Production budget (Stage 2)	**35 000 000 €**
Stage 1 advance to repay	**440 000 €**
Total Stage 2 financing required	**35 440 000 €**
GRAND TOTAL, whole project	**35 440 000 €**

Financing source	Category	%	Amount (EUR)
Netflix or Amazon, straight to series commission (covers production and the Stage 1 repayment)	Platform commission	100.0%	35 440 000 €
	Subtotal, Stage 2 financing	**100.0%**	**35 440 000 €**

A full platform commission typically finances 100% of the budget in exchange for worldwide, exclusive rights. Public selective funds such as OFC and Cineforom generally do not apply here: they carry broadcast and rights conditions that are hard to reconcile with an exclusive global streaming deal, and their usual role, filling a financing gap, does not apply once a platform covers the full budget.

The cost per episode is higher than Variant A because a single, one-shot platform decision needs a pilot script, director's package, casting and teaser pitched at the production value the eventual series would actually have (in line with comparables such as Hunters and The Man in the High Castle).

Comparison

Both variants share the same Stage 1. Only Stage 2, and how it is financed and repaid, differs.

	Variant A, Public Television	Variant B, Netflix or Amazon
Stage 1, development budget (shared)	440 000 €	440 000 €
Average cost per episode	2 000 000 €	3 500 000 €
Stage 2, production budget (10 episodes)	20 000 000 €	35 000 000 €
Stage 2, total financing required (incl. repayment)	20 440 000 €	35 440 000 €
GRAND TOTAL, whole project	**20 440 000 €**	**35 440 000 €**

	Variant A, Public Television	Variant B, Netflix or Amazon
Who finances Stage 2	Multiple broadcasters, public funds, Eurimages, pre-sales and a tax credit	A single streaming platform, as a straight to series commission
Public selective funds (OFC, Cineforom)	Included, as part of the consortium	Not included: incompatible with an exclusive platform commission
Financing decisions to close, Stage 2	Several, in parallel	One
Typical rights outcome	Producers usually keep some international sales and library rights	Platform typically takes worldwide rights
Main risk	Assembling many partners can take longer	The Stage 1 package has to win a single yes or no decision

Sources: Council of Europe, Pilot Programme for Series Co-Productions, Co-production Support FAQ, 2026; OFC, Encouragement selectif, bak.admin.ch; Cineforom, Aide selective, cineforom.ch.